



NELSON MARLBOROUGH  
**RESCUE  
HELICOPTER**

## SUPPORTER NEWS

How you are helping save lives in the community.

ISSUE : SPRING/SUMMER 2019/20



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# Community Coming Together



Photo Credit: Stirling Images

It is truly heart-warming when two local businesses collaborate to support our vital service.

MTF Finance and KIA Nelson have sponsored two brand new KIA Sportage vehicles to the Trust. One will be utilised by the duty crew to enable them to get off base and respond rapidly and the other to help with the endless fundraising that is required to operate the service.

These vehicles will be utilised in the region to raise the profile of our service as the helicopter more often than not is only seen up in the air when responding to callouts. We are incredibly grateful these local businesses are supporting us in the community by providing these vehicles.

More and more often we are seeing community buy in with businesses giving in kind, their employees becoming regular givers or becoming corporate friends. If you have a business and would like to join our family of sponsors or become a community sponsor, please get in touch.

To find out more visit [helirescue.co.nz](http://helirescue.co.nz)



Photo Credit: Stirling Images

Nelson Marlborough  
Rescue Helicopter



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**HELP US TO SAVE YOU** Every Donation Matters!

[helirescue.co.nz](http://helirescue.co.nz)



# Out & About



Cod & Lobster



Parts & Service



Urban Eatery

## Feast!

**| Saturday 9 November**

Join Malloch McClean Tasman and dine out for a good cause on Saturday 9 November.

After the sell-out inaugural fundraising Feast! event in 2018, we are excited to bring this to you again in 2019. Ignite your tastebuds, as you'll enjoy a mystery night out experiencing Nelson's finest cuisine. All in aid of the Nelson Marlborough Rescue Helicopter.

The only catch??? You won't find out where you're dining until the very evening of the event when we will randomly draw the tables out of a hat.

Your evening begins with bespoke cocktails from Nelson's top mixologists, a grazing table of local

cuisine and money can't buy auctions featuring foodie orientated experiences.

Then you'll find out where you'll dine and be whisked away ... are you game?

The fun doesn't stop there, after dinner you are invited to an exclusive after party at Kismet with live music which will see you dancing the night away.

**\$800+GST for a table of six. If you would like to book a table please email [paula@helirescue.co.nz](mailto:paula@helirescue.co.nz) or 03 547 7278 for more information.**

## 50K a Day for the Month of May



What a fantastic result we had for the 50K a Day for the Month of May. We had six individuals and 15 groups participate with a mix of corporates, families and friends. Congratulations to the individuals, that was a hard slog with the colder, darker weather. The fundraising event was well received and everyone felt fantastic afterwards and to make it even better, they helped us raise just under \$25k!

It will most definitely be back in 2019 but we will aim for March when the weather is more settled, we have more daylight hours and it is warmer. We also have a sponsor for the event which will see a fantastic new platform for reporting and fundraising. The public will be able to join in and encourage these teams and see how they are doing.



# A Rural Lifeline



The Rescue Helicopter can be the difference between life and death in our rural communities. Everyone knows someone who has used it due to illness or accident and for our family, the Nelson Marlborough Rescue Helicopter is the reason our family can live the lifestyle that we do in Tapawera.

When our third youngest, Brydie was born, she was diagnosed with Hydrocephalus which meant the excess fluid build-up in her brain would leave her with high-needs. Against the specialist's odds, Brydie survived and came home with us to Tapawera to resume our lives and continue farming cattle. At sixteen months old, a mother's worst nightmare came in to play – Brydie was seizing, there were no Intensive Care Paramedics in the area and Nelson Hospital is over an hour away by ambulance. Brydie was in chronic need for medical attention and within twenty minutes, was picked up by Barney (one of the helicopter's St John Intensive Care Paramedics), stabilised and was flying to Nelson Hospital.

I would like to say that this was our family's only experience using the chopper but unfortunately, due to Brydie's Hydrocephalus prognosis, specialists can't pin-point the problem in Brydie's brain that causes seizures. By the time Brydie was four, she has used the helicopter four times and that number will rise.

My family has lived rurally our entire lives and we love what it takes to keep a cattle farm going, it's in our blood. The Nelson Marlborough Rescue Helicopter, for our family, is the lifeline we need to keep our family on the land; and when accidents happen (which accidents do) or Brydie seizures – we know we can depend on receiving specialist care that our family and communities deserve.

Our family wanted to give something back to the Nelson Marlborough Rescue Helicopter to thank them for their life saving work and help them in the future. Like most farmers, being asset rich and cash poor, we had to think outside the square. That is why our family is pledging cattle to the Nelson Marlborough Rescue Helicopter because we need this vital service to continue being our lifeline.

Our family are encouraging all rural communities to get behind the Nelson Marlborough Rescue Helicopter's "Gift Your Livestock Campaign" because simply put, the service is the difference between life and death and the lifeline that we need. Whether it is cattle, sheep or even deer, these livestock will help the chopper be available to us 24/7 day or night. [If you would like to gift any livestock to the Nelson Marlborough Rescue Helicopter Trust please contact \[paula@helirescue.co.nz\]\(mailto:paula@helirescue.co.nz\) or 03 547 7278 or for more information \[www.helirescue.co.nz/livestock\]\(http://www.helirescue.co.nz/livestock\)](#)



## Mission Update



The Nelson Marlborough Rescue Helicopter responded to 113 callouts across the region in the last quarter up from 84 last year.

MAY : 30  
JUNE : 21

JULY : 28  
AUGUST : 34



# Payroll Giving



A few dollars each week can make a huge difference. Payroll giving is an easy way to support a vital community service.

What is Payroll Giving? Payroll Giving is a voluntary scheme administered through the Inland Revenue Department, enabling you to easily support the Nelson Marlborough Rescue Helicopter service. As an employee, you can make donations of as little or as much as you like directly from your pay. For every dollar you donate, you'll receive a third back as a tax credit in the same payment. For example: if you donate \$6 per week, you pay only \$4 per week.



"Payroll Giving is the easiest way for me to support the rescue helicopter. I pay \$25 every two weeks and get \$8.25 back in the same pay cheque – this is around two coffees a week which equates to a \$650 donation per year to the service."

TERRY BAXTER, NEW ZEALAND KING SALMON TERRITORY MANAGER

To find out more, email  
[paula@helirescue.co.nz](mailto:paula@helirescue.co.nz)



## Every Bit Helps

Have you ever wondered how you could help? Here are a few positive ways that you can make a difference and support the rescue helicopter crew in performing their lifesaving work.

### Bequest Giving

A simple way to make a lasting charitable gift. Often people donate a percentage of their wills to a Charitable Trust. A small percentage goes a long way.

### Goods & Services

If you can help with goods and services then that is great too. We often have charity auctions or events where we can turn donated items into much needed cash.

### Organise an Event

Events are often a lot of work, but are very satisfying, heaps of fun, and can potentially raise a lot of money for our service.

### Volunteer

We often need volunteers to collect for our annual appeal in May or to help out at events. Volunteers say the recognition and reward they feel is very satisfying.

For more information please contact Paula Muddle, General Manager on 03 547 7278.

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### Community Sponsors

