



“ Payroll Giving donations can help us to keep this vital service operating in our region. ”

## Support the Summit Rescue Helicopter Service

The Nelson Marlborough Rescue Helicopter Trust is a registered charitable Trust operating since 1991 to provide a dedicated rescue helicopter service to the Nelson, Tasman & Marlborough regions.

Each year the Summit Rescue Helicopter service assists in over 300 missions within the region. The Summit Rescue Helicopter Service operates 24 hours, 7 days a week and is FREE of charge to anyone who may require urgent transportation following a serious accident or illness, when it is considered

to be the appropriate means of transport, by the Ambulance Control Centre.

your support really will make a difference the rewards will be lifesaving

Approximately 65% of funding to operate the service comes from the community through individuals, families, businesses and sponsors.



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[www.helirescue.co.nz](http://www.helirescue.co.nz)

PO Box 2227, Stoke, Nelson



# Help us so we can help you

## Payroll Giving Scheme



Supporting your local Rescue Helicopter

for more information call 547 7278 or visit [www.helirescue.co.nz](http://www.helirescue.co.nz)

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working together ... saving lives

## Did you know?

Nearly 1/3 of companies who offer Payroll Giving to their employees have attributed improved staff retention to the scheme.

- UK Institute of Fundraising

## What is Payroll Giving?

Payroll Giving is a voluntary scheme that enables employees to make donations directly from their pay to a 'donee organisation' of their choice.

The scheme is administered through Inland Revenue's PAYE tax system. If you electronically file your employer monthly schedule and deduction using Inland Revenue's ir-File, you can sign up for the scheme and make it available to your staff.

For every dollar an employee donates through Payroll Giving, they receive a third back as a tax credit in the same pay period. This means they no longer have to wait to claim tax credits at the end of the tax year.

## Employer Benefits

Payroll giving is one of the most efficient, tax deductible ways for employees to contribute to a cause they are passionate about. By implementing payroll giving in your workplace, you can make a real difference to the community and to employee fulfillment. The Payroll Giving scheme;

- Is easy to set up and maintain.
- Is an extra, no cost benefit to offer your employees.
- Can help raise your business profile in the community.
- Boosts employee morale and staff team building.
- Promotes a feel good factor within your organisation and aids staff retention.

## How we can help you promote Payroll Giving

We can provide you with a Payroll Giving resource kit, which you can use to promote the scheme to your staff. The kit contains:

- A3 posters to put up in your staffroom or canteen promoting the scheme.
- Employee information brochures.
- Employee payroll deduction forms.

**If your employees would like further information on the Summit Rescue Helicopter and/or the Payroll Giving Scheme, we are available to give onsite presentations to your employees, just call 03 547 7278 to arrange a time for us to visit.**

“ **The Summit Rescue Helicopter was there when I needed it most.** ”

**Chris Williams** - Chris was flown to Nelson Hospital by the Summit Rescue Helicopter for urgent surgery after a forestry accident caused major injuries.



## Top tips to promote Payroll Giving

To make your Payroll Giving scheme a success, run regular promotions to maintain awareness and continue to recruit new employees.

- 1 Consider matching your employees' donations and, if you decide to do so, publicise this to your employees as it can be a powerful incentive.
- 2 Organise promotional days where your staff can find out more information about the scheme and can sign up then and there.
- 3 Enclose promotional material in induction packs ensuring that new staff are aware of the scheme.
- 4 If possible, use emails and the company intranet to enable staff to donate at the 'touch of a button'.
- 5 Thank you employees and celebrate their contributions. Use your success stories as a positive PR opportunity.

## Account Information

Nelson Marlborough Rescue Helicopter Trust is an approved donee organisation with Inland Revenue approved donee status and is therefore eligible to receive Payroll Giving donations.

Bank Account for Payroll Giving donations:  
**Nelson Marlborough Rescue Helicopter Trust**  
**Westpac Bank, Nelson, 03-0703-0370729-03**

Thank You